## **HELIWOOD 2023**





## Dear Inquirer,

Thank you for your interest in Heliwood 2023. This will be the 7<sup>th</sup> Heliwood since 2017 that will be taken place on 12-13<sup>th</sup> August, and we are delighted to acknowledge that Heliwood is getting better and bigger year by year.

Last year we reached a record number of visitors exceedingly more than a thousand throughout the two days, and hopefully this number will be even higher this year. Our programmes will be even more colourful than last year. These programmes are being organised even now, therefore it's too early to list all of them, you can follow all the changes on the event page or at Heliwood 2023 on rchelicopterhub.com.

Thanks to Halásztelek City Council, the Civil Guards of Halásztelek, MNME (Hungarian Rescue Drone Pilots) and others, we are enough fortunate, and **we don't need additional financial support for this event**, therefore, we don't have to, and we don't want to ask you to support Heliwood on financial basis.

## WE STILL WANT RC COMPANIES TO GET PROMOTED AS SPONSORS AT HELIWOOD....

Therefore, we had to invent a solution that could be a beneficial for all parties and has real values.

Heliwood has been promoting RC helicopter model sport quite well for years now, just visitor interests flamed up at the event can quickly evaporate, if there are no businesses of this hobby / sport at the venue.

We created a special form of sponsorship: be presented at Heliwood to become a "sponsor". Your business will be displayed as official sponsor in our advertising materials, and you will set up your stand, flags, banners at the event for FREE. No stand fee, no sponsorship fee. Just be represented locally at Heliwood in form of a stand or any appropriate physical presence. All money you would put in a conventional sponsorship can go into your own presence.

You want to sell product at Heliwood, you just want to demonstrate your services/products for your future customers, or you want to take orders only, this is entirely up to you. This won't affect your conditions.

We believe this is a great opportunity for all... Let's keep this sport and hobby alive together.

For further information, please contact us.

